



PRESS RELEASE

GENERAL SHAREHOLDERS' MEETING ON APRIL 30, 2020

Reims, Thursday April 30, 2020 - 5:45pm

LANSON-BCC held its General Meeting today as a closed session due to the restrictions on people's movement and the lockdown measures adopted by the French Government to fight the spread of the Covid-19 epidemic.

The shareholders, invited to vote by email for this General Meeting, approved all the resolutions except the seventh (renewal of the appointment of the company FIAG Holding at the board).

With regard to the dividend, the General Meeting approved its cancellation, while noting that the Group has always paid out 20% to 25% of its income on average. This exceptional decision highlights the long-term commitment of its family shareholders and their support for the management and their staff in the Group's various Houses.

<p>LANSON-BCC is a group built around eight Maisons producing Champagne wines, created and led by Champagne families. It unites together outstanding Maisons, renowned for their unique wines and benefiting from the effective fit between their customer segments. The combination of ancestral know-how and modern technical capabilities, creative independence and rational synergies enables each one of its Maisons to develop its performances, ensuring the LANSON-BCC Group's sustainability.</p> <ul style="list-style-type: none"> • Champagne Lanson, prestigious Maison founded 1760, Reims, holder of a Royal Warrant since the time of Queen Victoria, 80% of Champagne sold on international markets. • Champagne Chanoine Frères, Maison founded 1730, Reims, Champagne sold primarily for the European mass retail market, reputed above all for its Tsarine Cuvee. • Champagne Boizel, Maison founded 1834, Epernay, Champagne distributed through mail order in France (BtoC) and in the traditional sector for international markets. • Champagne De Venoge, Maison founded 1837, Epernay, Champagne sold on selective retail markets, notably with its Cordon Bleu and Princes ranges and its Louis XV grande cuvee. • Champagne Besserat de Bellefon, Maison founded 1843, Epernay, Champagne distributed through traditional networks (restaurants, wine stores), producer of the renowned Cuvée des Moines. • Champagne Philipponnat, Maison founded 1910, Mareuil sur Aÿ, owner of Clos des Goisses, Champagne sold on selective retail markets and in the world's leading restaurants. • Maison Burtin, Epernay, private-label supplier for the European mass retail market and also producer of Champagne Alfred Rothschild. • Champagne Alexandre Bonnet, Les Riceys, owner of a vast vineyard, with wine sold in traditional sectors, also producer of Rosé des Riceys. <p>www.lanson-bcc.com</p>	<p>Euronext Growth ISIN: FR0004027068 Ticker: ALLAN Reuters: ALLAN.PA Bloomberg: ALLAN:FP Indices: EN Growth Allshare, EnterNext PEA-PME 150</p> <hr/> <p>Eligible for SME share-based savings schemes (implementing order of March 5, 2014)</p> <hr/> <p>LANSON-BCC Nicolas Roulleaux Dugage Tel: +33 (0)3 26 78 50 00 investisseurs@lansonbcc.com actionnaires@lansonbcc.com</p> <hr/> <p>CALYPTUS Cyril Combe Tel: +33 (0)1 53 65 68 68 cyril.combe@calyptus.net</p>
--	---